



# What You Must Know and Do to Be a Great Director



- **Add Value** – how to add value in these challenging economic times
- **Survival Skills** – the skill sets you and your association will need to traverse the troubled economy
- **Build Trust or Risk Losing Members**

## ***Take Away From This Session:***

- Believe in yourself and your instincts.
- Believe in your members.
- Stand apart from the rest by being DIFFERENT.